

# Craig Nathan

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## OWNER, LAKERIDGE SYSTEMS GROUP INC.

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Craig Nathan is an IT professional with over 16 years of experience in various aspects of software development, IT strategy and general consulting. Starting his career as a developer, Craig had the opportunity to learn how systems can be built practically as well as the negative impact of over engineering a solution. Craig brings a unique combination of technical expertise and business knowledge to each project that Lakeridge Systems Group (LSG) delivers.

Craig's extensive experience as a software developer, business analyst, project manager, business systems analyst and consultant has enabled him to view each initiative from a wide perspective, which ultimately helps to deliver projects on time and on budget. With just the right amount of emphasis on process, LSG takes a pragmatic approach to delivering projects. LSG was founded by Craig in 2009 with the goal of helping organizations formulate and deliver quality solutions within reasonable timeframes and budgets.

## Key Skills & Knowledge Areas

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The key skills and knowledge areas have been developed over the past 14 years as an Application Developer, IT Consultant, Business Analyst and Project Manager:

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|-----------------------------|----------------------------|----------------------------------|
| • Application Development   | • IT Strategy              | • Reporting                      |
| • Business Analysis         | • Lotus Notes/Domino       | • RFP/RFI Writing & Responses    |
| • Business Case Development | • Microsoft Office         | • Software Deployment            |
| • Business Systems Analysis | • Microsoft SharePoint     | • Technical and Business Writing |
| • Change Management         | • Presentation Development | • Training                       |
| • Database Design           | • Process Reengineering    | • User Interface Design          |
| • IT Governance             | • Project Management       | • Web Application Design         |

## Clients

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Since starting as a Developer and IT Consultant in 1998, Craig has worked with dozens of organizations across all industries. Each project required slightly different skills, knowledge and various approaches to successfully completing an initiative. The following list of clients represents a cross-section of small, medium and large organizations that Craig has worked with over the course of his career as an IT consultant.

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|---------------------------------|-----------------------------------------------|-----------------------------------|
| • ADP Canada                    | • GLOBAL International                        | • Mircom Group                    |
| • AGF Management Limited        | • Green For Life                              | • Mother Parkers Tea & Coffee     |
| • AIM Trimark Investments       | • Tangerine Bank (formerly ING DIRECT Canada) | • Near North DSB                  |
| • Auto-Camping                  | • Intercon Security                           | • Ontario Clean Water Agency      |
| • Canada Lands Company          | • Kawartha Pine Ridge DSB                     | • Ontario Hospital Association    |
| • Canadian Diabetes Association | • KPMG                                        | • Ontario Teachers Insurance Plan |
| • CAMH                          | • L.V. Lomas                                  | • PPI Financial Group             |
| • Continuity Resources Group    | • Magna International                         | • Professional Engineers Ontario  |
| • eMbody Fitness                | • MCAP                                        | • Royal Ontario Museum            |
| • First Leaside Wealth Mgmt.    | • McMichael Art Collection                    | • TNT Logistics                   |
| • First National Financial      | • Miller Group                                | • Toronto Catholic DSB            |
| • Four Seasons Hotels & Resorts |                                               | • Transamerica Life Canada        |

## Recent Projects

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*IT Program Manager: Chequing Account Launch*

### **Tangerine Bank**

Responsible for working with IT Development, Project Management Office and applicable business lines in determining phases and timelines throughout the Chequing Account implementation (included several pilots and incremental phases). Managed day-to-day tasks for a team of over 25 Developers, Architects and Technical Leads. Regular formal and informal status updates directly to the CIO.

*Consultant & Project Lead: Various Intranet Sites*

### **Four Seasons Hotels & Resorts**

Worked with IT and various business lines on several global and local Intranet initiatives. Coordinated with Graphic Designers and Developers to ensure that the business needs were carefully and correctly reflected in the end result.

*Project & Technical Lead: Intranet Enhancements*

### **Canada Lands Company**

Worked directly with IT and Marketing on several initiatives with the intention of restructuring and correcting numerous elements of the corporate intranet. Acted as the Technical Lead by executing development activities and providing technical assistance/guidance.

## Employment History

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*Lakeridge Systems Group Inc., Whitby, ON*  
President & CEO

*2009 to Present*

*Team Technologies Inc., Toronto, ON*  
Head of Consulting Services

*1998 to 2009*